

POINT U! BOOSTERS
BOARD OF DIRECTORS MEETING
NOVEMBER 12, 2013

AGENDA:

Present: Katie H., Hamlin S., Julie J., Dean C., Betty C., Sharon M., Nathan A., DuAnn T., Rick K., Mark N., Lon O., Nao I and JT T.

Meeting was called to order at 7:00pm by Vice Pres Hamlin Sjoberg as President Harms was caught Up in traffic.

At the direction of Pres. Harms, the Board took up the Nominating Committee issue. New members Get voted on in May and Officers are elected by the end of June. Betty C., Sharon M., and Nathan A., Will be retiring and have agreed to be the Nominating Committee. Dean made a motion to accept The proposed nominating committee with Mark N. seconding.

Secretary's Report: Minutes of the September 10, 2013 Board Meeting were distributed and reviewed. Except for a minor typo, Betty made a motion to accept the minutes and Lon seconded.

Treasurer's Report: Julie reviewed the Treasurer's report which showed a balance on 11/12/2013 Of \$13,564.63. Mark made a motion to accept the Treasurer's report and Betty seconded.

Old Business:

- Memberships – Hamlin reviewed. We currently have 105 memberships (162 people)
Broken down as follows:
 - 16 Coaches Club
 - 13 All American
 - 38 Gold
 - 29 Maroon
 - 7 Alumni (Nicole Branagh the newest!)
 - 2 Hebert's

Coaches Club members were recognized in the Nebraska game program and will be Recognized in the Penn State program as well.

- Social Media Update – Mark gave a detailed update with a handout on the tremendous Success of the Social Media effort. Both Facebook and Twitter have done extremely well And we will only build on those successes going forward. Rather than going into detail In these minutes, please refer to the handout for additional detail.
- Fund Raising Discussion – Rick discussed potential Fund Raising activities. He has personally Observed other Big 10 schools such as Penn State, Iowa, Nebraska and Wisconsin. For example, Nebraska has team autographed volleyballs on sale at matches for \$59.00 and

They go like hotcakes. Rick suggested coming up with a tee shirt design and ultimately Place on facebook. Not sure how Gold Country fits into this scenario. Rick will discuss With Betty and Hamlin to get their feedback in their past dealings with Gold Country.

Another possibility is to set up a volleyball app (interactive game within a game?). Mark Has contacts in app development.

Casino night is not a possibility.

Hamlin discussed the value of premium seats. We could possibly have a raffle for a couple Of seats each match (or each match with a reception). This would include all of the Premium seat benefits. We will need to talk to J T Bruett in compliance to see if this Is possible.

Another fund raising possibility is a Mike Hebert book signing event. Mike is currently on Assignment in Japan and will discuss with Katie upon his return.

- Katie mentioned presenting a check to the Golden Gopher Fund from Point U! Boosters. She will discuss with Deb Noll at the UofM. The Wisconsin match would be our target For doing this. Point U! Boosters in attendance at the match could participate.

Katie will discuss the overall topic of Fund Raising with Beth Goetz, Senior Executive Athletics Director as it can apply going forward for Point U! Boosters.

New Business:

- Awarding Lifetime memberships. Reviewed possible criteria and what we as a Booster Club would expect in return from the recipient. Will need to discuss further.
- Recognition at Senior Night –
Want to recognize the three seniors prior to the banquet since Tori and Ashley will be Playing pro volleyball and won't be attending the banquet. We can't do framed Uniforms since they will need them as they hopefully will go far in the NCAA's. We discussed charm bracelets with a Minnesota motif or throw blankets in either Maroon Or Gold. Betty has info on this and check out availability and cost. Nao will check on the amount that we can spend on either player in compliance with NCAA Rules.
Katie will check with Amanda D. re a court ceremony.
Also discussed was the possibility of giving corsages to the players mothers. This will also Come under how much money can be spent on each player.
- End of the year Banquet – Determined that Sat or Sun Feb 1/2 or Sat or Sun Feb8/9 Would be the best possible dates. There is a Men's BB game on Feb 1st. Nao will check On the availability of the TCF Bank Stadium Club Room on those dates.
- It was agreed that Matt Nelson did a great job last banquet and will be asked to be

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the emcee again.

- We have been very pleased with Dangerfields catering the banquet. Sharon will Discuss the date and pricing with Dangerfields.
- Katie will discuss the Highlight Video iwith Michelle Traen as to who within the U of M Might be able to produce a video and the cost involved. The U of M has a lot of video And we maybe could have access to the video content in producing the highlight video.
- J T will once again be producing the namecards and badges with the table numbers In larger type.

- Discussed the need for a few more autographed game used volleyballs. We currently Have 3 remaining with 7 eligible members. The indication was that Jessie and Lauren Would not want volleyballs and Katie and Julie said they would give up their volleyballs. Sounds as if there won't be a problem. At a future meeting, we will need to decide Benefit gifts for next years members.

Next Meeting: Tuesday, January 7th @ U Garden restaurant.

Meeting adjourned at 8:40pm. Julie made the motion with Rick seconding.